


Bosnia and Herzegovina
Federation of Bosnia and Herzegovina
Herzegovina-Neretva Canton



THE MUNICIPALITY of **PROZOR-RAMA**

ITS DEVELOPMENT STRATEGY
BUSINESS ZONES
SUBSIDY SCHEMES

THE MUNICIPALITY of **PROZOR-RAMA**



GENERAL DATA

GEOGRAPHIC POSITION

- Geographic position of the municipality of Prozor-Rama is the area of Northern Herzegovina, on the transit from Herzegovina to Bosnia, along the watershed of the Adriatic Sea and the Black Sea basins.
- The municipality borders in the north with Gornji Vakuf-Uskoplje, in the east with Konjic, in the south with Jablanica, and in the west with Tomislavgrad and Kupres.
- The area of the municipality occupies the area of 477 square kilometres.
- This area is partially flooded with water; by creation of Jablaničko jezero/Jablanica Lake in 1955 it was flooded 3,2 square kilometres, and, by creation of Ramsko jezero/Rama Lake in 1968, 12,6 square kilometres more.

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- Administrative centre of the municipality of Prozor-Rama is the town of Prozor, which is situated on the important roads of M16 and R418, which it is connected by: to Mostar (80 km), Sarajevo (120 km), Vitez (90 km), Banja Luka (150 km), Split (135 km).

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CULTURAL HERITAGE

- The area of the municipality of Prozor-Rama is rich in archaeological findings and monuments of the culture. In the area of the municipality there are 837 medieval standing tombstones - stećak.
- At the spring of the Rama river, there had been since ancient times a human settlement known in archaeology as Velika Gradina in Varvara.
- Archaeologically speaking, remnants of the Queen Teuta's Illyrian town, on the hill of Gradac by Uzdol, as well as the tower of Studenac by Prozor dating from the Middle Ages, are also valuable.

National monuments:

- Franciscan Monastery and Church of the Blessed Virgin Mary's Assumption on the Šćit – cultural landscape and area
- Mosque in Lizoperci, with maktab and haram-architectural ensemble
- Archaeological area and remnants of the old tower in Prozor
- Monument on Makljen - the architectural ensemble .

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NATURAL FEATURES

- The municipality of Prozor-Rama is an area with developed hilly-mountainous relief and deep cut valleys of the Rama river and its tributaries. Altitude distribution of the whole territory of the municipality starts from low parts at the altitude of 270 m above the sea-level (the area of Jablaničko jezero/Jablanica Lake), medium high parts of 595 m above the sea-level (the area of Ramsko jezero/Rama Lake), up to high mountains of 1956 m above the sea-level (the area of Raduša).
- The average annual temperature is 9,5 °C, and the average quantity of precipitation is 855 mm, with, in average, 270 - 290 sunny days per year.
- Proportion of annual average values, precipitation and temperatures in the area of the municipality indicates that its climate is mainly semi-humid.

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- **SOCIO-ECONOMIC INDICATORS**

Administrative division and natural features

- Unit of local autonomy municipality
- Settlements 63 inhabited places
- Population 16.500 inhabitants
- Area 477 km²
- Population density 33,2 persons/km²
- Administrative position: the Herzegovina-Neretva Canton; F BiH
- Geographic position: Northern Herzegovina, on the transit from Herzegovina to Bosnia
- Altitude 270-1956 m above sea-level
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Human resources

- Working-age population 11.121
- Number of the employed 1.322
- Number of the unemployed 1.901

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SOCIO-ECONOMIC INDICATORS

Road communication

• Distance from the airport (km)	80
• Distance from the railways (km)	30
• Distance from the sea port (km)	150

Economy

• Legal entities (enterprises and production units)	88
• Trade activities	47
• Catering activities	47
• Craftsmen	61
• Agricultural activities	103
• Supplementary activities	34

Dominant sectors:

- Energetics (hydropower, solar energy)
- Textile products' production
- Agriculture and agricultural products' processing (eco-food)
- Wood processing
- Construction of buildings

(There are capacities for metal, textile, wood and plastics' industry development)

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Integral SWOT analysis

STRENGTHS

- Commitment of the community pro development
- High and sound budget
- Natural resources
- Climate, healthy environment
- Qualified labour force
- Diaspora of Prozor – Rama

WEAKNESSES

- Human weaknesses
- Infrastructural weaknesses
- Educational weaknesses
- Financial weaknesses

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Integral SWOT analysis

OPPORTUNITIES

- Food, water, ... production
- Touristic potentials
- Exploitation of mineral resources
- Opportunities for industrial production
- Disengaged premises/plants for processing industry

THREATS

- Complicated administrative setup
- Uncontrolled importation
- Aggravated exportation
- Expensive financial funds

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Business zones

- The municipality Prozor - Rama has three business areas.
- The two zones are constructed.
- One business area is on the outskirts of town. This business area is fully furnished, with all the infrastructure. It is a function of production before the war.
- In this zone there are empty office buildings:
 - 1. UNIS - production hall = 10.000m²,
 - 2.DEKORATIVA - production hall 1 = 4.000 m²,
 - 3. DEKORATIVA - production hall 2 = 4.000 m².

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MUNICIPAL SUBSIDY SCHEMES

- THE INCENTIVE PROGRAMME FOR EMPLOYMENT
- Objectives of the Programme
- The incentive programme for employment in the municipality of Prozor – Rama aims at breaking the negative trends in employment, revival of economy activity through creating favourable business climate necessary for new investments into empowering all the capacities, and increase in number of employees.
- Measures for achieving the objectives:
 - Measures of financial character,
 - Measures of organizational character,
 - Measures of infrastructural character,
 - Measures for improvement in implementation of legal provisions.
- Measures of financial character are mentioned thereafter. **Municipality awarded grants to 6,000 € per employee worker.**

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- **Prospective investors can help even more.**
- **Tourists and guests can help to our site spend an enjoyable time.**

Welcome!

CONTACT

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Willkommen in Prozor - Rama,
Freunde aus Deutschland!